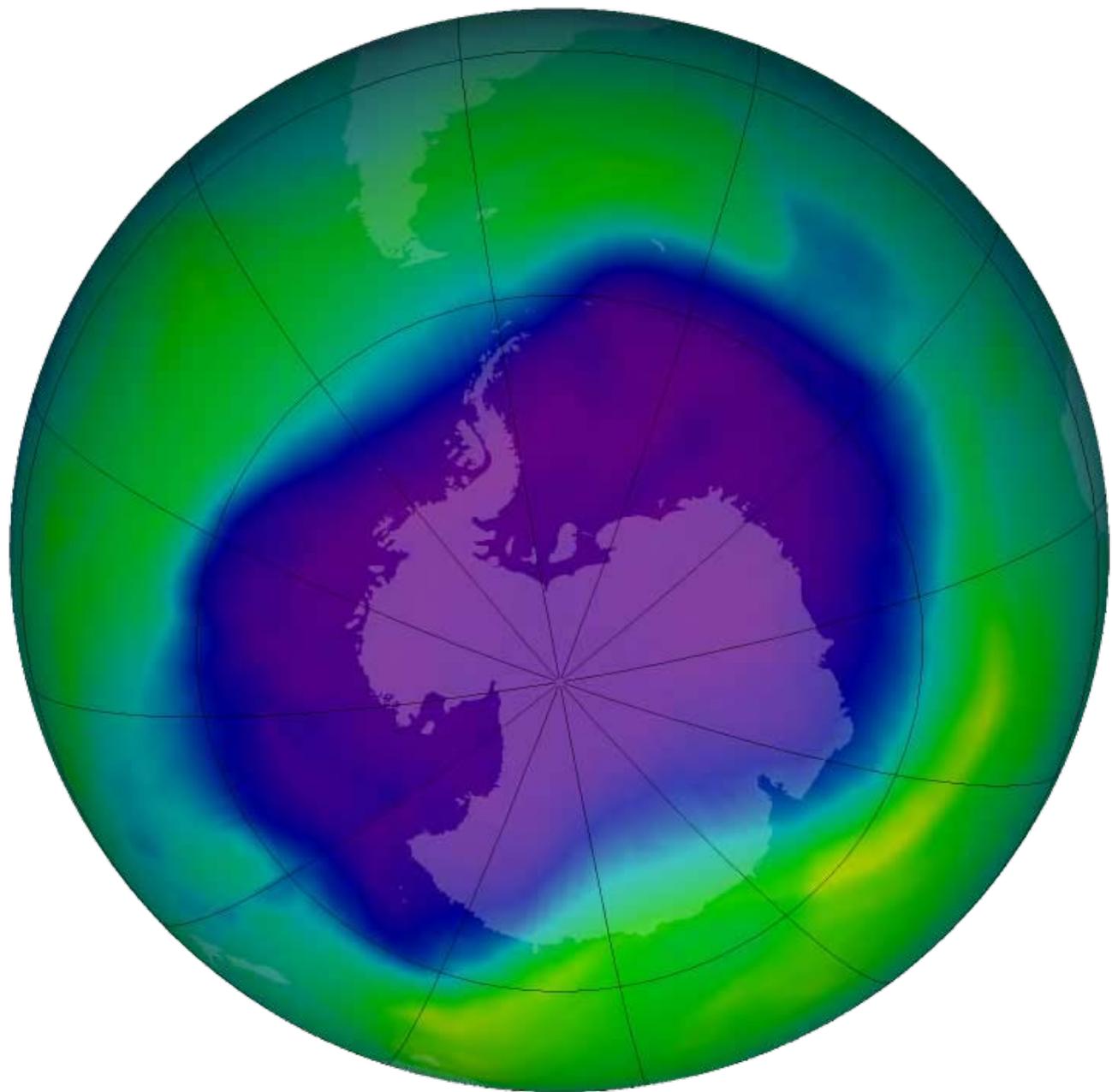


Claves para comunicar el cambio climático desde la Universidad incorporando las percepciones ciudadanas y cambiando referentes

Andreu Escrivà (Fundació Observatori del Canvi Climàtic)





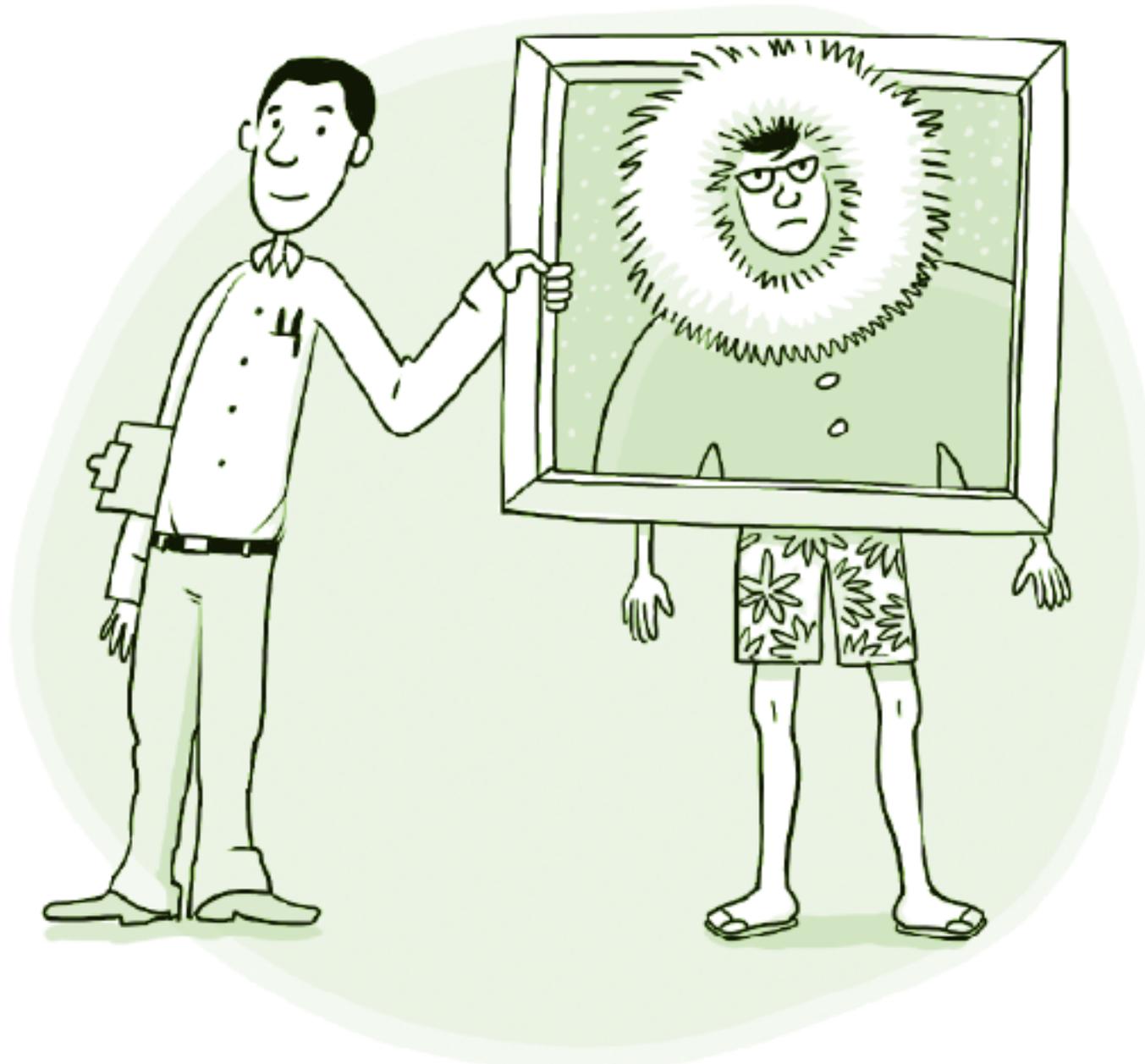


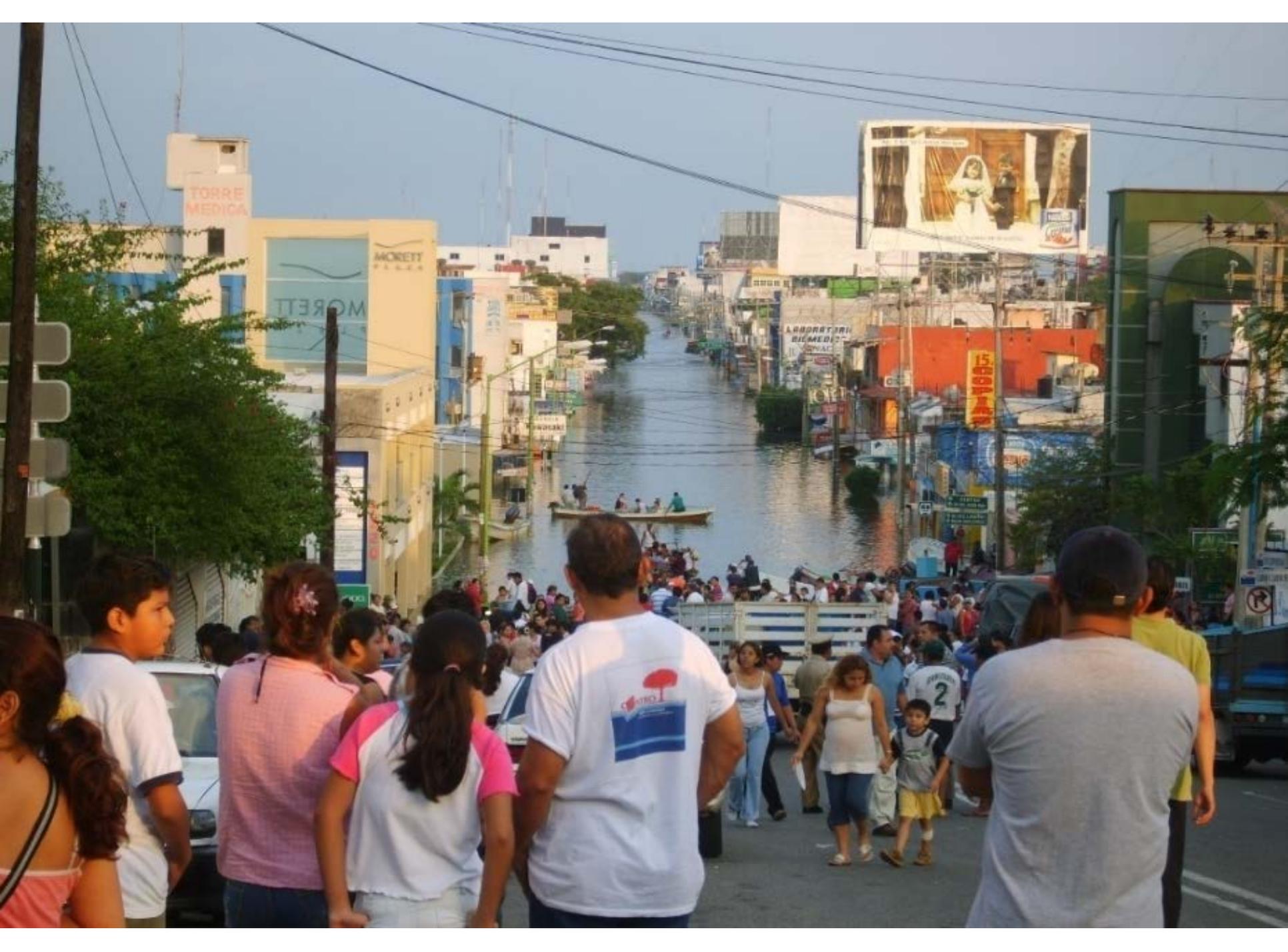
climate
VISUALS















**UNCERTAINTY
AHEAD**





CLIMATE SUMMIT

WHAT IF IT'S
A BIG HOAX AND
WE CREATE A BETTER
WORLD FOR NOTHING?

- ENERGY INDEPENDENCE
- PRESERVE RAINFORESTS
- SUSTAINABILITY
- GREEN JOBS
- LIVABLE CITIES
- RENEWABLES
- CLEAN WATER, AIR
- HEALTHY CHILDREN
- ETC. ETC.

